







Future of LAMs

1. Externalisation of change
2. Service quality and use of technology
3. LAMs as a public good
4. Intrinsic value of the LAMs
5. Active outreach
6. Pedagogy
7. Training

Huvila, I. Archives, Libraries and Museums in the Contemporary Society: Perspectives of the Professionals. Kindling, M. & Greifeneder, E. (Eds.) *iConference 2014 Proceedings, iSchools*, 2014, 45-64 .

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Trend to conceptualise tech as an isolated entity.

"Then we take the technology..."



All tech jobs are conceptual jobs.

Data curator
Data analyst
Information manager
Digital archivist

...

**Convergence of technology
and the real stuff**
**the making of the digital and non-digital in archives, libraries
and museums**

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